**PRESS RELEASE**

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**Putra Naga Indotama puts its faith in BOBST once more to support growth ambitions**

Fast-growing Indonesian flexible packaging manufacturer, Putra Naga Indotama, is realizing the rewards of investing in BOBST once again, after seeing an uplift in production and doors opening to new market opportunities.

The company, which has sites in Tangerang and Purwakarta in Indonesia, installed a BOBST VISION D 850 laminator in December 2020, adding to its portfolio of BOBST machinery that includes the BOBST VISION CL850 laminator and a gravure press.

Edison Teoh, a young and visionary business owner of Putra Naga Indotama, said: “The greatest challenge we face is ensuring we are always one step ahead of our competition in terms of quality and cost. In addition to that, we have an ambitious growth strategy in place to increase business with existing and new customers around the world.

“Our investment in new, state-of-the-art machinery forms a key part of that plan and is a key reason that we turned to BOBST when we decided the time was right to look for a new laminator for our Purwakarta plant.”

Putra Naga Indotama was founded in 2008 and today employs approximately 300 people. It manufactures a range of flexible packaging solutions for the Indonesian food, household and personal care markets. Economic growth and greater demand for single-serve, on-the-go convenience foods in Indonesia has fuelled an increase in flexible packaging production, with the market predicted to register a CAGR of 4.6% between 2021 and 20261.

Edison added: “The flexible packaging market is growing rapidly and customers are demanding ever higher quality products; it was crucial that we chose the right machine for our business and the needs of our customers. We knew that with BOBST, we were partnering with a reliable, highly renowned company that is at the cutting edge of machine design and development for the packaging industry. It is also a bonus that we have local service and support from BOBST here in Indonesia to shore up our own commitment to customer care.”

The VISION D 850 laminator is ergonomically designed and offers a series of advanced automation features to deliver fast job make-readies and changeovers. Bringing together high performance and operational efficiency, the multi-technology laminator achieves superior product quality and offers configuration flexibility to businesses.

Operating at speeds of up to 450m/min, the BOBST VISION D 850 features a multi-trolley design for different laminating process technologies, a fully automatic bi-directional reel splice at machine production speed and a hybrid dryer with dual technology nozzles for maximum efficiency. It offers sensitive web handling on all substrate types, thicknesses and web combinations, while the trolley design ensures coating uniformity and visual appeal with all applications.

“The rotogravure trolley system, which requires no tools to change from one trolley to another, and the three-section drying tunnel have been important machine features for us. With these, we have reduced make-ready times and increased production speed, line reliability and energy efficiency. The machine is designed to be operator-friendly too, so it is easy for our team to operate and understand the technology. In addition, we have Helpline Plus support from BOBST to ensure any problems are quickly resolved without impacting production,” said David Kho – Production Manager.

“The machine is able to run with any kind of material, from thin aluminum to thick LLDPE, both with solvent based and water-based adhesive without any problem. This helps us develop more products to meet customer requirements,” said Antonius Tugiyanto, R&D Manager.

“The laminator has met all their expectations and more. It has never stopped since it was installed! It is an excellent asset to their business, producing excellent quality laminated packaging in high volumes and enabling their ambitions to move into new markets to become a reality,” said Antonius Koban, Sales Manager at Bobst Indonesia.

Putra Naga Indotama has already committed to further machinery investment with BOBST in 2022 and 2023 to ensure it is always able to be ahead of the curve in flexible packaging manufacturing.

**References**

*1 Mordor Intelligence, Indonesia Flexible Packaging Market – Growth, trends, Covid-19 impact, and forecasts (2021-2026)*

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated board industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 19 production facilities in 11 countries and employs more than 5 600 people around the world. The firm recorded a consolidated turnover of CHF 1.372 billion for the year ended December 31, 2020.

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